

Culturally Confident Engagement for Translational Research

The UW-Madison Culturally Confident Engagement for Translational Research "Building Trust" workshops are designed to strengthen the capacity of researchers & research teams to effectively recruit and retain typically underrepresented participants in research.



These trainings are offered by the UW Collaborative Center for Health Equity (CCHE), presented by local experts in research recruitment and retention, and led by CCHE Assistant Director Susan R. Passmore, PhD. Dr. Passmore has been training Building Trust Facilitators at UW since Spring 2019 and the team is building capacity to spread this important content across campus and beyond.

Learn more!

Visit: ictr.wisc.edu/cche-building-trust

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