



Community-Academic Partnerships

UW Institute for Clinical and Translational Research

Engaging Patients & Other Stakeholders in Translational Research: Tools and Best Practices for Research Teams

Save the Date!

Two Day Short-Course

June 1-2, 2017 UW-Madison

About the Short Course

The UW-Madison Institute for Clinical & Translational Research invites you to a two day short-course devoted to the methods of stakeholder engagement in translational research. Through this workshop's didactic and experiential learning activities, you will gain skills to engage stakeholders (e.g., patients, community members, industry, clinical sites, payers and government agencies) to:

- Improve recruitment rates and diversity of participants in your research studies
- Reduce missing data or loss to follow up
- Select, refine, and measure high priority patient-centered outcomes
- Enhance the uptake and real world impact of your research

Upon completion of this short course, participants will be able to write an engagement plan including robust engagement activities for grant proposals, and identify resources to assist with planning stakeholder leaders in the methods of stakeholder engagement.

[Detailed agenda will be available soon! Watch the UW ICTR web page for short course updates](#)

This short course is designed for investigators and research teams who have received, or are thinking about applying for, research grants that will involve stakeholder engagement.

- **Cost:** \$150 registration fee (waived for students)
- **Dates:** Thursday, June 1- Friday, June 2, 2017
- **Location:** Union South, 1308 W Dayton, Madison, WI 53715
- **Registration Open!** [Click here to register now](#)

"What are NIH Leaders Saying about Stakeholder Engagement?"

[Click here to find out](#)

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Thank you for your interest in UW ICTR Community-Academic Partnerships
We welcome your comments and suggestions; you can email us at [Kate Judge](#) or call [608-262-7125](#).