

CENTER FOR PATIENT PARTNERSHIPS
STAKEHOLDER ENGAGEMENT IN TRANSLATIONAL RESEARCH
PATIENTS, COMMUNITIES AND ORGANIZATIONS

WHO WE ARE

Center for Patient Partnerships (CPP) is affiliated with the UW Schools of Law, Medicine & Public Health, Nursing, and Pharmacy. CPP's mission is to engender effective partnerships among people seeking health care, people providing health care, and people making policies that guide the health care system. CPP accomplishes this through education, advocacy, research & policy.

WHAT WE OFFER: SERVICES

Without funding: During the pilot phase, we can help any researchers interested in deeply engaging stakeholders with:

- Consultation about their engagement plan, including identifying and connecting with key stakeholders
- Referrals to training resources
- Proposal review and feedback
- Budget planning and review for engagement work
- Participation as a funded collaborator in proposal submission, including providing a support letter

With funding: We will collaborate with any researcher interested in deeply engaging stakeholders with:

- Project branding and outreach to research and engagement participants
- Discernment about value of engagement for research team
- Identification, development and implementation of stakeholder engagement activities, including focus groups, ongoing stakeholder advisor boards, and including patients on research teams
- Stakeholder training activities and materials
- Community events
- Policy, ethical, and governance issues to facilitate engagement
- Dissemination support, including use of social media and creation of toolkits
- Future grant proposals, including budget planning

ABOUT PAYMENT

We engage in projects on which we can preferably be co-investigators or long-term consultants (under a fee for service arrangement), and can be compensated sufficiently to offer meaningful expertise and attention. We welcome the opportunity to explore collaboration with researchers who are able to reach out to us early in the planning stage, who are eager to incorporate a patient-centered perspective, and who enjoy (as do we!) healthy dialogue and mutual learning.

CONTACT INFORMATION

For more information or to begin a conversation about a possible collaboration, please contact Associate Director, Sarah Davis, JD, MPA; sarah.davis@wisc.edu, 608-265-0906

ABOUT THE INTAKE PROCESS

We can meet in person or by phone at the convenience of the applicant. We will ask for an overview of the researcher's project idea and initial engagement brainstorming – to be shared either in writing or verbally. Next we will recommend that we discuss possibilities and share what collaboration with the Center would look like, including suggested activities and budget considerations. We also share other resources, including trainings and suggestions for other possible collaborators.

STATEMENT: ARE WE A GOOD FIT FOR YOUR NEEDS?

Consistent with the ICTR-CAP's strong emphasis on collaboration, we engage in projects undertaken from the outset as a joint effort. The scope of work we embrace can include a combination of development of the research question, oversight of tool development and implementation, co-creation of the patient engagement plan, data collection (e.g., qualitative interviews), joint analysis of research data, and dissemination support.

If desired, our approach begins with a discernment process, enabling research teams to understand and embrace the value of engaging stakeholders. Our "whole project approach" ensures the project can follow Patient-Centered Outcomes Research (PCOR) principles. We work with research teams to address key foundational elements (*such as policies/governance issues, compensation for Patient Partners*), and accomplish all necessary actions to ensure desired outcomes.

In addition to seeking partnerships with researchers who want to deeply engage patients, we have had experience working with patients experiencing a range of chronic illnesses, mental health, and cancer. We have worked with researchers in Primary Care, Surgery, In-Patient Settings, and those working on social determinants of health outside the healthcare system. We do not limit our services to a particular population or disease.

UW ICTR-CAP Partner Programs Supporting Stakeholder Engagement in Translational Research

*[Center for Patient Partnerships](#) * [Program of Research on Outcomes for Kids](#) * [Sonderegger Research Center](#)
* [VA Hospital Research Program](#) * [Wisconsin Network for Research Support](#) * [Wisconsin Surgical Outcomes Research Program](#)*

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