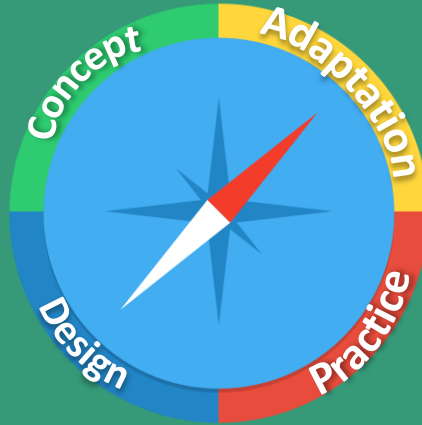


2017 Dissemination & Implementation Short Course: Navigating the Steps



Dissemination & Implementation
Community-Academic Partnerships
UW Institute for Clinical and Translational Research

October 11 – 13, 2017

UW Madison Health Sciences Learning Center, Room 1306

Short Course Faculty



Maria Fernandez, PhD

Director, Center for Health
Promotion and Prevention
Research

University of Texas Health
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Anne Sales, PhD, RN

Associate Chair for
Education Programs and
Health System Innovation

University of Michigan
Medical School



**David Gustafson,
PhD**

Emeritus Research
Professor, UW
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Director, UW CHESS



Jane Mahoney, MD

Professor, UW
Division of Geriatrics

Director of Research,
UW ICTR CAP D&I
Core



**Andrew Quanbeck,
PhD**

Assistant Professor,
UW Family Medicine &
Community Health

Research Scientist, UW
CHESS

Short Course Agenda

The 2017 Dissemination & Implementation (D&I) Short Course will provide a forum for researchers and community stakeholders to explore the emerging field of dissemination and implementation with national and local experts. Join us for interactive sessions that navigate the steps from concept, design, adaptation and implementation in practice.

Day 1: Wednesday, October 11, 2017

Time	Topic	Objectives	Speaker(s) / Moderator
2:30pm	<i>Registration</i>		
3:00pm	<i>Welcome and introductory remarks</i>		Melody Bockenfeld
3:10 pm	Setting Your Compass	Gain an understanding of the fundamental D&I terms, concepts, and evaluation approaches that will prepare you to navigate the 2017 Short course sessions.	Jane Mahoney
3:50 pm	Q&A		
4:00 pm	Intervention Mapping for Planning Implementation Strategies	Learn how to operationalize theory-based methods with a systematic process for developing implementation strategies.	Maria Fernandez
5:00 pm	Q&A		
5:15 pm	Posters, Networking and Reception	Network with your D&I Short Course colleagues and share your D&I activities, tools, processes, and outcomes.	
7:00 pm	Adjourn		

Day 2: Thursday, October 12, 2017

Time	Topic	Objectives	Speaker(s) / Moderator
7:30am	<i>Registration and breakfast</i>		
8:15am	<i>Welcome</i>		Jane Mahoney
8:30 am	D&I -Frameworks: A User's Guide	Learn criteria that will help you select one or more frameworks that will best support the needs of your project.	Anne Sales
9:30 am	Q&A		
9:45 am	Community-Based Participatory Research and D & I Research: Overlaps and Significance	Understand how Community-Based Participatory Research concepts can be applied to D&I Science.	Jane Mahoney
10:10 am	Q&A		
10:15am	<i>Break</i>		
10:30 am	Using Systematic Adaptation to Improve Fit of Evidence-Based Programs	Learn how to use a systematic approach to intervention adaptation, which leads to an improved fit to specific populations while maintaining the core elements of the Evidence-Based Intervention.	Maria Fernandez
11:30 am	Q&A		
11:45 am	<i>Lunch</i>		

12:45 pm	Focus on Selected Implementation Strategies: Audit and feedback and network strategies.	Discover how to use audit and feedback and network strategies to address the barriers to implementing an evidence-based practice.	Anne Sales
1:45 pm	Q&A		
2:00 pm	<i>Stretch Break</i>		
2:05 pm	An Introduction to Common Study Designs for D&I Research	Explore common D&I study designs and how to choose the right one for your research question.	Andrew Quanbeck
3:00 pm	Q&A		
3:15 pm	<i>Break</i>		
3:30 pm	Case Study: Applying Principles of Intervention Design for a UW Project.	Observe how D&I Faculty apply study design principles and systematic approaches to implementation strategies to an emerging UW Intervention.	Anne Sales, Maria Fernandez, Andrew Quanbeck, Jane Mahoney
5:00 pm	Adjourn		

Day 3: Friday, October 13, 2017

Time	Topic	Room	Speaker(s) / Moderator
8:15am	<i>Check in– Nursing Building, Signe Skott Cooper Hall, 701 Highland Ave. Madison WI 53705 (across the street from HSLC) Rooms 2334 and 2342</i>		
8:30 am – 12:00 pm	Small Group Project/ Proposal Reviews	Classroom 2334: Signe Skott Cooper Hall	Anne Sales and David Gustafson
8:30 am – 12:00 pm	Small Group Project/ Proposal Reviews	Classroom 2342: Signe Skott Cooper Hall	Maria Fernandez and Jane Mahoney

Conference Details

Location: University of Wisconsin - Madison Health Sciences Learning Center

Address: 750 Highland Avenue, Madison WI 53705

Visitor Parking: UW Hospital Lot 75 (610 Highland Ave, Madison, WI 53705) [Click for Current Rates](#)

Questions: Please contact D&I Program Manager Melody Bockenfeld at bockenfeld@wisc.edu

Registration & Course Information: [2017 D&I Short Course](#)

Hotel Information

There will be a block of rooms available for D&I Short Course attendees at the Best Western Plus Inn Towner at 2424 University Avenue, Madison, WI 53726.

RESERVATION TYPE: INDIVIDUALS WILL BE MAKING THEIR OWN RESERVATIONS.

Individuals may call the hotel directly at 608-233-8778 or go online to www.InnTowner.com/reservations to make reservations. Use the group code, **UWICTR**, in order to receive the conference rate of \$109. Room rates are subject to all applicable taxes. Please note: This rate(s) is not guaranteed after the room block release date.

ROOM BLOCK RELEASE DATE: 9/13/2017

Any unused rooms in your block will be released back into hotel main inventory on 9/13/17. Rooms may still be reserved after this date, based on availability, at prevailing room rates.

PAYMENT TYPE: INDIVIDUALS ARE RESPONSIBLE FOR ALL CHARGES INCURRED.

Individuals will be asked to guarantee their reservations with a Credit Card. The financial obligation lies with those who are making their own reservations.

CANCELLATION POLICY

Individuals must cancel their reservations at least 24 hours prior to check-in on their date of stay to avoid the penalty charge.

UW ICTR CAP Dissemination & Implementation Program

<https://ictr.wisc.edu/DnI>

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Tweeting at the 2017 D&I Short Course?

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