



# Community-Academic Partnerships

UW Institute for Clinical and Translational Research

## Engaging Key Partners to Design and Conduct High Quality Clinical Research

**Save the Date!**

**1.5 Day Short Course**

**June 5-6, 2018**

**Health Sciences Learning Center (HSLC) – Madison, WI**

The UW-Madison Institute for Clinical & Translational Research invites you to a 1.5 day course designed to support high quality clinical research. The course will focus on methods to gather information critical to the success of clinical research from potential participants, caregivers, clinicians and other important stakeholders. Insights from these stakeholders can help research teams develop trials that 1) are feasible in real world settings, 2) will recruit and retain diverse participants, and 3) can produce meaningful findings that are actionable. Through this workshop's didactic and experiential learning activities, attendees will gain skills and confidence to engage with key partners to:

- Increase appeal and clarity of consent forms
- Improve recruitment rates and participant diversity
- Retain participants through the entire study
- Reduce missing data
- Select and measure high priority outcomes
- Develop fruitful collaborations with healthcare organizations and clinics
- Enhance the uptake and real world impact of your research
- Build effective and collaborative research teams

Upon completion of this short course, attendees can expect to enhance the success of their research proposals, ease the execution of studies, and generate findings that can have real world impact. Attendees will also gain awareness of resources on campus to assist with incorporating input from stakeholders into clinical research. Course instructors include UW-Madison faculty and national leaders in designing high quality clinical research informed by stakeholders.

Watch for more information coming soon via these UW ICTR resources:

- [ICTR Stakeholder Engagement in Translational Research](#) webpage
- [ICTR twitter](#)
- [Watch ICTR News & Announcements](#)

For any questions, please contact Thuy Dan Tran at [tran4@pediatrics.wisc.edu](mailto:tran4@pediatrics.wisc.edu).