

Application Tips & Resources to Help Secure SBIR & STTR Funding with NCATS, NCI and Wisconsin's Center for Technology Commercialization

Wednesday, May 19, 2021, 11:30 a.m. – 1:00 p.m. Central Time

Are you looking to commercialize an innovation in health or biotechnology? You might be eligible for funding support and resources through the [National Institutes of Health \(NIH\)](#) and Wisconsin institutions.

[Join us Wednesday, May 19, 2021, from 11:30 to 1:00 p.m. Central Time for a webinar and discussion session on small business funding.](#) The event is hosted by the NIH research institutes the [National Center for Advancing Translational Sciences \(NCATS\)](#) and the [National Cancer Institute \(NCI\)](#) in collaboration with the [Center for Technology Commercialization, which](#) provides one-on-one assistance to early-stage emerging technology businesses throughout Wisconsin. Representatives from four Wisconsin research institutions will also be available for breakout sessions on their specific programs and resources.

NCATS Director of Strategic Alliances Lili Portilla and NCI SBIR/STTR Program Director Kory Hallett will give an overview of and answer questions about the Small Business Innovation Research (SBIR) and Small Business Innovation Research programs and associated resources. The SBIR/STTR programs offer non-dilutive funding and resources to help small businesses advance and commercialize promising biotech and life sciences research technologies. In this presentation you will hear:

- An overview of the SBIR/STTR programs as well as other resources available to early-stage researchers and entrepreneurs
- Best practices and guidance on preparing your SBIR/STTR application
- Available open SBIR/STTR funding opportunities

Featured Speakers



Lili M. Portilla, M.P.A.

Director, Office of Strategic Alliances
National Center for Advancing Translational Sciences
National Institutes of Health



Kory Hallett, Ph.D.

Program Director & Team Leader
National Cancer Institute
National Institutes of Health

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Breakout Rooms

After the 55-minute information and Q&A session, representatives from four research institutions in Wisconsin will provide an overview of available resources and answer participant questions in open breakout sessions. Participants are invited to join one breakout session with one of the four institutions below:

- University of Wisconsin – Madison
 - Andrew Richards, Director of Discovery to Product (D2P), University of Wisconsin – Madison
 - Todd Strother, Ph.D., Senior Technology Consultant, Center for Technology Commercialization (CTC)
- Medical College of Wisconsin
 - Kevin Boggs, MBA, Ph.D., Director, Office of Technology Development, Medical College of Wisconsin
 - Amit Gode, MD, MPH, Assistant Professor, CTSI, Director, Strategic Clinical Research and Academic Initiatives, Medical College of Wisconsin
- Marquette University
 - Kalpa Vithalani, PhD, Executive Director of Technology Transfer, Marquette University
- University of Wisconsin – Milwaukee
 - Brian Thompson, MSME, MBA – President, UWM Research Foundation / Director, Lubar Entrepreneurship Center, University of Wisconsin – Milwaukee
 - Jessica Silvaggi, PhD – Director of Technology Commercialization, UWM Research Foundation, University of Wisconsin - Milwaukee

[Register now](#) to join the webinar, ***Application Tips & Resources to Help Secure SBIR & STTR Funding with NCATS, NCI and Wisconsin's Center for Technology Commercialization*** on Wednesday, May 19, 2021 at 11:30 - 1:00 p.m. Central Time.

Please download the latest client version of Zoom (<https://zoom.us/download>) to participate in the breakout room discussion and use other advanced features (<https://zoom.us/download>).

One-on-one meetings with applicants

After the webinar, we are offering the opportunity for prospective applicants in the Wisconsin area to schedule a 15-minute meeting with either NCATS Director of Strategic Alliances Lili Portilla or NCI SBIR/STTR Program Director Kory Hallett. Applicants must contact sanjana.jethvani@ogilvy.com to schedule a time slot. NCATS and NCI will each have five meeting slots available. Once your slot is confirmed, we will provide you with a dedicated zoom link to join the individual meeting.

Who Should Attend?

Individuals from the following groups are encouraged to attend:

- Small biotech and/or life sciences technology businesses
- Academic entrepreneurs
- Technology transfer organizations
- Entrepreneurs from women-owned and socially and economically disadvantaged (8a) small businesses.